

North East Hospitality Expo

DATE: Thursday, October 9, 2025
LOCATION: Newcastle upon Tyne, England, GB

Event Description

North East Hospitality Expo is a premier expos event in Newcastle upon Tyne. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 61/100

Expected Attendance: 3,508 people

Event ID: 8fNfRhEEAtNo6uwjxk

Hotel Demand Indicators

ADR Impact Index: 6.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,403 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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