

# North Bay Psychic & Crystal Fair

DATE: Friday, September 12, 2025  
LOCATION: North Bay, Ontario, CA

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## Event Description

North Bay Psychic & Crystal Fair is a premier festivals event in North Bay. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 43/100

**Expected Attendance:** 460 people

**Event ID:** D7eenuWHfeRsrKA2L4

## Hotel Demand Indicators

**ADR Impact Index:** 5.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 184 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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Document generated on 6/4/2026, 1:29:27 AM