

North Atlantic Fish And Workboat Show

DATE: Friday, November 14, 2025
LOCATION: St. John's, Newfoundland and Labrador, CA

Event Description

North Atlantic Fish And Workboat Show is a premier expos event in St. John's. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 70/100

Expected Attendance: 10,000 people

Event ID: 9cYKhKmyv9gd2AAZgj

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 4,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
