

Noriko and Ushio Shinohara: Cutie and the Boxer in Asbury Park

DATE: Saturday, August 16, 2025
LOCATION: Asbury Park, New Jersey, US

Event Description

Noriko and Ushio Shinohara: Cutie and the Boxer in Asbury Park is a premier expos event in Asbury Park. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 36/100

Expected Attendance: 208 people

Event ID: A6y9DU2tCkt27ojSR9

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 83 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.