

# NORA JEAN WALLACE - DESDE CHICAGO

## - Viernes 5/9 23hs

DATE: Friday, September 5, 2025  
LOCATION: Buenos Aires, AR

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### Event Description

NORA JEAN WALLACE - DESDE CHICAGO - Viernes 5/9 23hs is a premier concerts event in Buenos Aires. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

### Key Information

**Category:** concerts

**Importance Rank:** 32/100

**Expected Attendance:** 129 people

**Event ID:** AxfLBMuMGyBL7NjsA6

### Hotel Demand Indicators

**ADR Impact Index:** 4.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 52 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*