

# Non una sola strada: quando curiosità e passioni si intrecciano

DATE: Tuesday, October 7, 2025  
LOCATION: Carano, Trentino-Alto Adige, IT

## Event Description

Non una sola strada: quando curiosità e passioni si intrecciano is a premier conferences event in Carano. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences  
**Importance Rank:** 22/100  
**Expected Attendance:** 40 people  
**Event ID:** A4oC5nZgfDjijptg8Sc

## Hotel Demand Indicators

**ADR Impact Index:** 3.4x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 16 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*