

Non League Premier - Southern South - Hungerford Town vs Walton & Hersham

DATE: Saturday, November 22, 2025
LOCATION: Walton-on-Thames, Surrey, GB

Event Description

Non League Premier - Southern South - Hungerford Town vs Walton & Hersham is a premier sports event in Walton-on-Thames, Surrey. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 53/100

Expected Attendance: 1,336 people

Event ID: GewHZ24qBFSQnhH2Mf

Hotel Demand Indicators

ADR Impact Index: 6.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 534 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.