

# Non League Premier - Southern Central - Spalding United vs Kettering Town

DATE: Tuesday, September 9, 2025  
LOCATION: Kettering, Northamptonshire, GB

## Event Description

Non League Premier - Southern Central - Spalding United vs Kettering Town is a premier sports event in Kettering, Northamptonshire. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports  
**Importance Rank:** 52/100  
**Expected Attendance:** 1,274 people  
**Event ID:** J4Psjxxx7Jf5TbSJVg

## Hotel Demand Indicators

**ADR Impact Index:** 5.9x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 60 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 510 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*