

# Non League Premier - Southern Central - Spalding United vs Bury Town

DATE: Tuesday, September 23, 2025  
LOCATION: Bury St Edmunds, Suffolk, GB

## Event Description

Non League Premier - Southern Central - Spalding United vs Bury Town is a premier sports event in Bury St Edmunds, Suffolk. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 55/100

**Expected Attendance:** 1,747 people

**Event ID:** hKEefGJoQPrg55jGpV

## Hotel Demand Indicators

**ADR Impact Index:** 6.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 699 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*