

Non League Premier - Northern - Workington vs Stocksbridge Park Steels

DATE: Saturday, November 1, 2025
LOCATION: Stocksbridge, South Yorkshire, GB

Event Description

Non League Premier - Northern - Workington vs Stocksbridge Park Steels is a premier sports event in Stocksbridge, South Yorkshire. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 52/100

Expected Attendance: 1,201 people

Event ID: GA8V6Jrb6XjkUu7W8f

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 480 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.