

Non League Premier - Northern - Workington vs Hebburn Town

DATE: Tuesday, September 16, 2025
LOCATION: Hebburn, Tyne and Wear, GB

Event Description

Non League Premier - Northern - Workington vs Hebburn Town is a premier sports event in Hebburn, Tyne and Wear. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 52/100

Expected Attendance: 1,274 people

Event ID: EKZ6T6wZFTo8xhkf2v

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 510 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
