

# Non League Premier - Northern - Whitby Town vs Hyde United

DATE: Saturday, August 23, 2025  
LOCATION: Hyde, Cheshire, GB

## Event Description

Non League Premier - Northern - Whitby Town vs Hyde United is a premier sports event in Hyde, Cheshire. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports  
**Importance Rank:** 46/100  
**Expected Attendance:** 642 people  
**Event ID:** B58PxxChBF7srnnuD2

## Hotel Demand Indicators

**ADR Impact Index:** 5.4x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 257 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*