

Non League Premier - Northern - Warrington Rylands vs Workington

DATE: Tuesday, August 19, 2025
LOCATION: Workington, England, GB

Event Description

Non League Premier - Northern - Warrington Rylands vs Workington is a premier sports event in Workington. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 55/100

Expected Attendance: 1,706 people

Event ID: hh6XEr4Yg4Ku8wtAj8

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 682 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.