

Non League Premier - Northern - Leek Town vs Whitby Town

DATE: Saturday, November 22, 2025
LOCATION: Whitby, North Yorkshire, GB

Event Description

Non League Premier - Northern - Leek Town vs Whitby Town is a premier sports event in Whitby, North Yorkshire. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 53/100

Expected Attendance: 1,412 people

Event ID: 3gfTL5tiy9k3mC5B8g

Hotel Demand Indicators

ADR Impact Index: 6.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 565 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.