

# Non League Premier - Northern - Ilkeston Town vs Warrington Town

DATE: Tuesday, August 19, 2025  
LOCATION: Latchford, Warrington, GB

## Event Description

Non League Premier - Northern - Ilkeston Town vs Warrington Town is a premier sports event in Latchford, Warrington. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 56/100

**Expected Attendance:** 2,098 people

**Event ID:** 5LTQ6p2pHMSpnoQUHE

## Hotel Demand Indicators

**ADR Impact Index:** 6.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 839 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*