

Non League Premier - Northern - Hyde United vs Rushall Olympic

DATE: Tuesday, September 16, 2025
LOCATION: Walsall, West Midlands, GB

Event Description

Non League Premier - Northern - Hyde United vs Rushall Olympic is a premier sports event in Walsall, West Midlands. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 52/100

Expected Attendance: 1,274 people

Event ID: 8AcJJG4LaihbsgcJka

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 510 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.