

Non League Premier - Isthmian - Welling United vs St Albans City

DATE: Saturday, October 18, 2025
LOCATION: Saint Albans, England, GB

Event Description

Non League Premier - Isthmian - Welling United vs St Albans City is a premier sports event in Saint Albans. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 50/100
Expected Attendance: 970 people
Event ID: DNKEBzvWPscu5i6uDr

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 388 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
