

Non League Premier - Isthmian - Potters Bar Town vs Dartford

DATE: Saturday, October 18, 2025
LOCATION: Dartford, England, GB

Event Description

Non League Premier - Isthmian - Potters Bar Town vs Dartford is a premier sports event in Dartford. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 48/100
Expected Attendance: 826 people
Event ID: 4AejGkF4fa9NuJG8qL

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 330 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.