

Non League Premier - Isthmian - Dulwich Hamlet vs Whitehawk

DATE: Monday, August 25, 2025
LOCATION: Brighton, East Sussex, GB

Event Description

Non League Premier - Isthmian - Dulwich Hamlet vs Whitehawk is a premier sports event in Brighton, East Sussex. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 51/100

Expected Attendance: 1,083 people

Event ID: BtBEBH2ULtD5ksNd2H

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 433 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.