# Non League Premier - Isthmian - Cheshunt vs Dartford

DATE: Saturday, September 27, 2025
LOCATION: Dartford, England, GB

## Event Description

Non League Premier - Isthmian - Cheshunt vs Dartford is a premier sports event in Dartford. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports
**Importance Rank:** 48/100
**Expected Attendance:** 826 people
**Event ID:** C4U4KvrnriRnFGLxNL

## Hotel Demand Indicators

**ADR Impact Index:** 5.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 330 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*