

Non League Premier - Isthmian - Brentwood Town vs Whitehawk

DATE: Tuesday, November 4, 2025
LOCATION: Brighton, East Sussex, GB

Event Description

Non League Premier - Isthmian - Brentwood Town vs Whitehawk is a premier sports event in Brighton, East Sussex. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 52/100

Expected Attendance: 1,325 people

Event ID: 6z5HosXosZjMok4Wqa

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 530 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.