

# Non League Premier - Isthmian - Aveley vs Dartford

DATE: Saturday, January 17, 2026  
LOCATION: Dartford, England, GB

## Event Description

Non League Premier - Isthmian - Aveley vs Dartford is a premier sports event in Dartford. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 50/100

**Expected Attendance:** 950 people

**Event ID:** 3sY9ZV8VoQwjv4Fcso

## Hotel Demand Indicators

**ADR Impact Index:** 5.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 380 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*