

Non League Div One - Southern Central - Thame United vs Barton Rovers

DATE: Tuesday, October 14, 2025
LOCATION: Barton-Le-Clay, Bedfordshire, GB

Event Description

Non League Div One - Southern Central - Thame United vs Barton Rovers is a premier sports event in Barton-Le-Clay, Bedfordshire. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 55/100

Expected Attendance: 1,839 people

Event ID: BmveGo6SzBijQ2hhHw

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 736 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
