

Non League Div One - Southern Central - London Lions vs Welwyn Garden City

DATE: Monday, August 25, 2025
LOCATION: Welwyn Garden City, Hertfordshire, GB

Event Description

Non League Div One - Southern Central - London Lions vs Welwyn Garden City is a premier sports event in Welwyn Garden City, Hertfordshire. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 48/100

Expected Attendance: 769 people

Event ID: J5Q7DC4tiab2R4aJFC

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 308 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.