

Non League Div One - Northern West - Congleton Town vs Atherton Collieries

DATE: Saturday, October 18, 2025
LOCATION: Atherton, Greater Manchester, GB

Event Description

Non League Div One - Northern West - Congleton Town vs Atherton Collieries is a premier sports event in Atherton, Greater Manchester. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 54/100
Expected Attendance: 1,656 people
Event ID: 6dYbMfsmnauatFJAx7

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 662 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.