

# Non League Div One - Northern East - Newton Aycliffe vs Silsden

DATE: Saturday, October 11, 2025  
LOCATION: Silsden, Keighley, West Yorkshire, GB

## Event Description

Non League Div One - Northern East - Newton Aycliffe vs Silsden is a premier sports event in Silsden, Keighley, West Yorkshire. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 52/100

**Expected Attendance:** 1,213 people

**Event ID:** C6yUwduVusGpiFqaS

## Hotel Demand Indicators

**ADR Impact Index:** 5.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 485 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*