

Non League Div One - Northern East - Newton Aycliffe vs Heaton Stannington

DATE: Wednesday, October 15, 2025
LOCATION: Newcastle upon Tyne, England, GB

Event Description

Non League Div One - Northern East - Newton Aycliffe vs Heaton Stannington is a premier sports event in Newcastle upon Tyne. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 54/100

Expected Attendance: 1,521 people

Event ID: DLe7z2F3nDwj3Wt3Bx

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 608 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.