

# Non League Div One - Northern East - Hallam vs Newton Aycliffe

DATE: Saturday, October 18, 2025  
LOCATION: Newton Aycliffe, County Durham, GB

## Event Description

Non League Div One - Northern East - Hallam vs Newton Aycliffe is a premier sports event in Newton Aycliffe, County Durham. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 50/100

**Expected Attendance:** 1,000 people

**Event ID:** NjK4D5kYmQbrYDGpkE

## Hotel Demand Indicators

**ADR Impact Index:** 5.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 400 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*