

Non League Div One - Northern East - Grimsby Borough vs Dunston UTS

DATE: Tuesday, October 28, 2025
LOCATION: Gateshead, Tyne and Wear, GB

Event Description

Non League Div One - Northern East - Grimsby Borough vs Dunston UTS is a premier sports event in Gateshead, Tyne and Wear. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 54/100

Expected Attendance: 1,623 people

Event ID: GK8tqHmBADVtNzxB3z

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 649 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.