

Non League Div One - Northern East - Brighouse Town vs Garforth Town

DATE: Tuesday, October 14, 2025
LOCATION: Garforth, West Yorkshire, GB

Event Description

Non League Div One - Northern East - Brighouse Town vs Garforth Town is a premier sports event in Garforth, West Yorkshire. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 55/100

Expected Attendance: 1,701 people

Event ID: DjuUNfVAN2znMeQ44E

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 680 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.