

# Non League Div One - Isthmian South East - Jersey Bulls vs Herne Bay

DATE: Tuesday, September 23, 2025  
LOCATION: Herne Bay, Kent, GB

## Event Description

Non League Div One - Isthmian South East - Jersey Bulls vs Herne Bay is a premier sports event in Herne Bay, Kent. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 55/100

**Expected Attendance:** 1,839 people

**Event ID:** GG8vYSFkiJx8bpmiVx

## Hotel Demand Indicators

**ADR Impact Index:** 6.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 736 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*