

Non League Div One - Isthmian North - Heybridge Swifts vs Concord Rangers

DATE: Tuesday, October 14, 2025
LOCATION: Canvey Island, Essex, GB

Event Description

Non League Div One - Isthmian North - Heybridge Swifts vs Concord Rangers is a premier sports event in Canvey Island, Essex. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 53/100

Expected Attendance: 1,486 people

Event ID: 5aGFDq8XWzG2q28wEj

Hotel Demand Indicators

ADR Impact Index: 6.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 594 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.