

# NOITE NATURA MUSICAL - RAIDOL CONVIDA JEFF MORAES E DJ NAT ESQUEMA

DATE: Friday, September 26, 2025  
LOCATION: Cidade Velha, Pará, BR

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## Event Description

NOITE NATURA MUSICAL - RAIDOL CONVIDA JEFF MORAES E DJ NAT ESQUEMA is a premier performing-arts event in Cidade Velha. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts

**Importance Rank:** 55/100

**Expected Attendance:** 1,753 people

**Event ID:** Hehn7vcmHoFNwouXRf

## Hotel Demand Indicators

**ADR Impact Index:** 6.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 701 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*