

NOITE ESPECIAL DANIEL CAESAR

DATE: Friday, November 7, 2025
LOCATION: Itaim Bibi, São Paulo, BR

Event Description

NOITE ESPECIAL DANIEL CAESAR is a premier concerts event in Itaim Bibi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 24/100

Expected Attendance: 48 people

Event ID: 5gR4TDL3BG33pUAHd7

Hotel Demand Indicators

ADR Impact Index: 3.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 19 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.