

# NOITE ESPECIAL DANIEL CAESAR 2.0

DATE: Sunday, November 9, 2025  
LOCATION: Itaim Bibi, São Paulo, BR

## Event Description

NOITE ESPECIAL DANIEL CAESAR 2.0 is a premier concerts event in Itaim Bibi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 24/100

**Expected Attendance:** 48 people

**Event ID:** FftJcfZk2XB2P5rs27

## Hotel Demand Indicators

**ADR Impact Index:** 3.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 19 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*