

Noite com Empreendedores 2025 | Edição Nova Friburgo/RJ

DATE: Monday, November 24, 2025
LOCATION: Centro, Rio de Janeiro, BR

Event Description

Noite com Empreendedores 2025 | Edição Nova Friburgo/RJ is a premier conferences event in Centro. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 34/100

Expected Attendance: 161 people

Event ID: 8yz7sktbUzz9GWYVUv

Hotel Demand Indicators

ADR Impact Index: 4.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 64 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.