

NOICE - 1975-2025 DU LEVER BARA EN GÅNG - TURNÉAVSLUTNING

DATE: Saturday, December 6, 2025
LOCATION: Gustavsberg, Stockholms län, SE

Event Description

NOICE - 1975-2025 DU LEVER BARA EN GÅNG - TURNÉAVSLUTNING is a premier concerts event in Gustavsberg. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 39/100

Expected Attendance: 275 people

Event ID: FcMj3BkiaT2uggnSST

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 110 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.