

NoDak Dairy Goat Show

DATE: Friday, August 15, 2025
LOCATION: Watford City, North Dakota, US

Event Description

NoDak Dairy Goat Show is a premier expos event in Watford City. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 50/100

Expected Attendance: 993 people

Event ID: A27AYpWuwPszh7pNku

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 397 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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