

# Noche de Etiquetas | Cata Ribera del Cuarzo en Prado Experience, Recoleta

DATE: Thursday, September 18, 2025

LOCATION: Buenos Aires, Ciudad Autónoma de Buenos Aires, AR

## Event Description

Noche de Etiquetas | Cata Ribera del Cuarzo en Prado Experience, Recoleta is a premier conferences event in Buenos Aires. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 33/100

**Expected Attendance:** 146 people

**Event ID:** 5LweYkGnLW3tspCfp5

## Hotel Demand Indicators

**ADR Impact Index:** 4.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 58 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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<https://becircadian.com/events/noche-de-etiquetas-cata-ribera-del-cuarzo-en-prado-experience-recoleta>

Document generated on 6/4/2026, 11:35:27 AM