

# Noche De Arte y Cultura 2025

DATE: Friday, October 3, 2025

LOCATION: San Nicolas, Ciudad Autónoma de Buenos Aires, AR

## Event Description

Noche De Arte y Cultura 2025 is a premier festivals event in San Nicolas. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 45/100

**Expected Attendance:** 534 people

**Event ID:** AP4XNppchTem5WSek2

## Hotel Demand Indicators

**ADR Impact Index:** 5.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 214 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*