

Noah Britton & Ethan Zulz presented by Mt Moon at The 33 Room

DATE: Sunday, August 17, 2025
LOCATION: Peoria Heights, Illinois, US

Event Description

Noah Britton & Ethan Zulz presented by Mt Moon at The 33 Room is a premier festivals event in Peoria Heights. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 39/100

Expected Attendance: 298 people

Event ID: 6ixd8aFEVG86iTKCCr

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 119 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
