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DATE: Sunday, October 5, 2025
LOCATION: London, England, GB

Event Description

0 O&efe†S I™Ÿ™no.1000 \ •ŽNi‰•Qúmwy N •w•ÑNfUy —ratÎSö0 o+u;[Pgp0 Muji Leu0 fpN [1 is a premier event in the global market, significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 38/100

Expected Attendance: 239 people

Event ID: 4i7vxYv6w7MZWBehGo

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 96 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.