

NO PUBLIC ACCESS RUNWAY SHOW - Live Fashion + Music Showcase

DATE: Saturday, October 4, 2025
LOCATION: Marrickville, New South Wales, AU

Event Description

NO PUBLIC ACCESS RUNWAY SHOW - Live Fashion + Music Showcase is a premier concerts event in Marrickville. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 45/100

Expected Attendance: 577 people

Event ID: 8UaRPcCrT9xFbPsVnP

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 231 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
