

NMHL - Western Conference - Metallurg Vologda U21 vs Granit U21

DATE: Thursday, December 25, 2025
LOCATION: Chekhov, Moskovskaya oblast', RU

Event Description

NMHL - Western Conference - Metallurg Vologda U21 vs Granit U21 is a premier sports event in Chekhov. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 58/100

Expected Attendance: 2,467 people

Event ID: 4Pe7nQrM5gNhGntJGk

Hotel Demand Indicators

ADR Impact Index: 6.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 987 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.