

# NMHL - Western Conference - Kaluga U21 vs Buran Moskva U21

DATE: Friday, January 23, 2026  
LOCATION: Voronezh, RU

## Event Description

NMHL - Western Conference - Kaluga U21 vs Buran Moskva U21 is a premier sports event in Voronezh. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 56/100

**Expected Attendance:** 2,001 people

**Event ID:** HM7GUhbUkF5dRuw2WN

## Hotel Demand Indicators

**ADR Impact Index:** 6.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 800 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*