

NMHL - Western Conference - Fakel Salekhard U21 vs Tverichi U21

DATE: Monday, October 27, 2025
LOCATION: Tver, Tverskaya oblast', RU

Event Description

NMHL - Western Conference - Fakel Salekhard U21 vs Tverichi U21 is a premier sports event in Tver. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 54/100

Expected Attendance: 1,527 people

Event ID: FLM8f6q3snmNYKqeCt

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 611 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.