

NMHL - Western Conference - Bryansk U21 vs Tverichi U21

DATE: Sunday, January 11, 2026
LOCATION: Tver, Tverskaya oblast', RU

Event Description

NMHL - Western Conference - Bryansk U21 vs Tverichi U21 is a premier sports event in Tver. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 52/100

Expected Attendance: 1,292 people

Event ID: 8Y9wiRciMvkjzmNDQn

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 517 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.