

# NMHL - Eastern Conference - Yermak U21 vs Progress Glazov U21

DATE: Sunday, December 7, 2025  
LOCATION: Glazov, Udmurtskaja Respublika, RU

## Event Description

NMHL - Eastern Conference - Yermak U21 vs Progress Glazov U21 is a premier sports event in Glazov. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports  
**Importance Rank:** 60/100  
**Expected Attendance:** 3,209 people  
**Event ID:** 5RsjwaCnPwwJnY2peN

## Hotel Demand Indicators

**ADR Impact Index:** 6.6x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 60 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 1,284 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*