

# NMHL - Eastern Conference - Ryazan VDV U21 vs Kristall Saratov U21

DATE: Sunday, October 26, 2025  
LOCATION: Saratov, Saratovskaya oblast', RU

## Event Description

NMHL - Eastern Conference - Ryazan VDV U21 vs Kristall Saratov U21 is a premier sports event in Saratov. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports  
**Importance Rank:** 60/100  
**Expected Attendance:** 3,233 people  
**Event ID:** 32qXtJgiwvi6s2UCzM

## Hotel Demand Indicators

**ADR Impact Index:** 6.6x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 60 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 1,293 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*