

NMHL - Eastern Conference - Progress Glazov U21 vs Belgorod U21

DATE: Friday, October 31, 2025
LOCATION: Glazov, Udmurtskaja Respublika, RU

Event Description

NMHL - Eastern Conference - Progress Glazov U21 vs Belgorod U21 is a premier sports event in Glazov. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 60/100

Expected Attendance: 3,057 people

Event ID: Bme9KmtnYtCRVQRMu9

Hotel Demand Indicators

ADR Impact Index: 6.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,223 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.